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Motion Picture Distributors' Association
of New Zealand Incorporated.

7th February 2006

2005 Film Industry Box Office Statistics

The Motion Picture Distributor's Association of NZ today released figures which reflect a further successful year at the NZ Box Office.

The Top 10 grossing titles are attached for 2005 year.

These films contributed to the overall box office total for the year of \$146,787,000. In particular, the resurgence in cinema going that was experienced in the last quarter of 2005, which saw the industry achieve a massive 26% increase in gross box office over the previous year's last quarter, was very pleasing. This was due primarily to the release of four blockbuster titles in the period of October through December 2005, namely *THE WORLD'S FASTEST INDIAN*, *HARRY POTTER AND THE GOBLET OF FIRE*, *THE CHRONICLES OF NARNIA-THE LION*, *THE WITCH AND THE WARDROBE* AND *KING KONG*, three of which have a strong New Zealand association.

Of these four titles *THE WORLD'S FASTEST INDIAN* has exceeded \$6 million gross box office and *THE CHRONICLES OF NARNIA-THE LION*, *THE WITCH AND THE WARDROBE* AND *KING KONG* have grossed in excess of \$ 8 million each and continue to play very successfully throughout the country. It is also reassuring to see the continued investment and re-investment by exhibition in multiplexes which offer a consistently high standard of service and facility nationwide.

The month of January 2006 has recorded an impressive 8 % lift on the previous January as the New Zealand public continues to support the wide variety of quality titles currently playing in cinemas.

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